



CENTRAL INVESTMENT LLC

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Who we are

- Central Investment LLC (“Central Investment”).
- A privately held, Cincinnati based company.
- Owners and Operators of The Burger Brewing Company from 1874 to 1973.
- A Pepsi-Cola Bottler from 1965 to 2005.
- A company with significant financial and human resources readily available.
- Interested in acquiring qualified businesses for the long term.
- We have experience in manufacturing, distribution, sales and marketing.
- We understand multi-state operations.
- We are capable of serving large and small customers in the retail, manufacturing and distribution industries.

Point of Difference

Who we are:

- A company interested in acquiring and operating businesses for the long term.
- A company with over 100 years of experience in the manufacture, sale and distribution of products within the consumer products industry.
- A company that successfully owned and operated what became the seventh largest Pepsi-Cola bottler in the United States from 1965 until 2005.
- A company that owned and operated The Burger Brewing Company from 1874 until 1973.

What we are NOT:

- A private equity firm
- A venture capital firm
- A financial buyer



Acquisition History

Bakery and Confectionery Products:

- 2006 - CK Products and CK South, Inc.

Pallet Recycling and Refurbishment:

- 2005 - T&T Pallets, Inc.

Vending and Foodservice:

- 2004 - Central Kitchens, Inc.
- 2004 - Thomas Vending, Inc.
- 2003 - Richland Vending, Inc.
- 1999 - D&E Vending, Inc.
- 1998 - Dove Vending, Inc.
- 1991 - Wometco Food Services of Florida, Inc.
- 1990 - Dolphin Management Services, Inc.
- 1989 - Diloreto & Sons, Inc.

Soft Drink Bottling:

- 1997 - Palm Beach County, Florida Dr. Pepper Franchise.
- 1996 - General Cinema Beverages of Broward, Inc.
- 1989 - Woodlawn Cannery, Inc.
- 1966 - Pepsi-Cola Bottling Company of Ft. Lauderdale, Inc.
- 1966 - Palm Beach Bottling Works Incorporated
- 1965 - Pepsi-Cola Bottling Company of Canton, Inc.
- 1965 - Pepsi-Cola Bottling Company of Mansfield, Inc.

Racquet and Fitness Clubs:

- 1989 - Tri-County Racquet Club
- 1987 - Queen City Racquet Club

Data Processing:

- 1987 - The Future Now, Inc.
- 1984 - Cincinnati Word Processing, Inc.

Restaurants:

- 1987 - Victoria Station



Acquisition Guidelines

Central Investment seeks to acquire companies in the **consumer packaged goods industry preferably within the food or pet products sectors** that exhibit some or all of the following characteristics:

- History of profit and growth.
- Manufacturer and/or distributor of its core products.
- Insulated from low cost foreign competition.
- Diverse customer base.
- Revenues between \$25 million and \$100 million, with a preferred range from \$50 million to \$75 million.
- Competent management in addition to the owners.
- Stable and experienced workforce.
- Well recognized products.
- Located within 150 miles of Cincinnati.



Divestiture History

Pallet Recycling and Refurbishment:

- 2008 - T&T Pallets, LLC

Soft Drink Bottling:

- 2005 - Pepsi-Cola Bottling Company of Mansfield
- 2005 - Pepsi-Cola Bottling Company of Canton
- 2005 - Pepsi-Cola Bottling Company of Ft. Lauderdale-Palm Beach, Inc.

Vending and Foodservice:

- 2005 - Diloreto & Sons, Inc.
- 2005 - Central K, Inc.
- 2005 - Dove Vending, Inc.

Restaurants:

- 1995 - The Track & Lantern Restaurant

Data Processing:

- 1988 - The Future Now Corporation

Brewing:

- 1973 - The Burger Brewing Company



Our Team

Carl Myers

- Vice President and Treasurer.
- Twenty years of manufacturing, distribution and public accounting experience.
- Nine years of inbound international business experience.
- Employee of Central Investment since 2004.
- BBA in Accounting from University of Cincinnati.
- carl.myers@centralinvestment.com

Chris Keating

- Vice President – Sales and Marketing.
- 25 years of sales and marketing experience which includes financial and “people” management.
- Employee of Central Investment since 1979.
- Served as Vice President of Sales and Marketing of Central Investment’s Ohio soft drink operations for eleven years.
- BBA, University of Dayton.
- chris.keating@centralinvestment.com

Manny Zapata

- Vice President.
- Over 30 years of experience in the Soft Drink Industry with consistent accomplishments and achievements in sales management and Brand marketing in the very competitive South Florida Market.
- Extensive background with DSD, Brand Marketing, Manufacturing, Financial Management, Distribution and Service related Industries.
- Employee of Central Investment since 1981.
- Served as President/GM of Central Investment’s soft drink bottling and full-line vending operations in Florida from 1998 until their divestiture in 2005.
- manny.zapata@centralinvestment.com

Steve Allison

- Vice President – Operations.
- 30 years of financial management and “hands on” operations experience with an extensive background in sales, marketing, and direct store delivery systems, manufacturing, distribution, and service related industries.
- Employee of Central Investment since 1991.
- Served as President/GM of Central Investment’s soft drink bottling and full-line vending operations for eleven years.
- BBA, University of Cincinnati.
- steve.allison@centralinvestment.com

Fred Vickery

- Controller
- 30 years of accounting experience in distribution, manufacturing and service industries and public accounting
- Employee of Central Investment since 1985.
- Involved with acquisitions and development of companies since 1984.
- BBA in Accounting, University of Cincinnati.
- fred.vickery@centralinvestment.com

Saran Soonthornsawad

- Director Information Technology.
- Over 25 years of Information Technology experience in the manufacturing, distribution and service industries plus experience in planning, budgeting and financial analysis.
- Employee of Central Investment since 1987.
- MBA in MIS and Finance, Xavier University.
- Native of Thailand.
- saran.soon@centralinvestment.com